

## Course Outline

The Cambridge National in Creative iMedia is a Level 1/2 vocational qualification, equivalent to a GCSE. Two coursework projects make up 60% of the final grade, with the remaining being the exam. All the coursework tasks are done on a computer. To succeed, students should be able to work independently on a computer in order to plan their project and then to create it. The skills needed will be taught and practiced before students start the formal coursework. Please note that there is no coding task at all in this qualification. Successful students will progress at their own speed in the coursework tasks and will be creating complex digital graphic documents including multi-layer images and interactive documents.

## Assessment

Practice tasks: At the start of year 10, students will be given a set of practice tasks in the style of the final coursework. These are designed to teach both technical and coursework skills. These will be marked but will not influence the final grade.

## Main coursework units:

- **R094: Visual Identity and Digital Graphics.** This unit will be submitted for moderation in early May of year 10. Students will plan and create a digital image to fulfil a scenario set by the exam board. It is worth 25% of the final grade.
- **R097: Interactive Digital Media** - This unit will be submitted for moderation in early January of year 11. Students will plan and create an interactive digital interface to fulfil a scenario set by the exam board. It is worth 35% of the final grade.

## Final exam:

- **R093: Creative iMedia in the media industry** - 40% of the final grade – An externally assessed exam taken at the end of year 11.

## Progression/further study

Skills in creative media provide a wide range of career options including:

- A Level Media Studies (Level 3)
- Apprenticeship in Media and Broadcast Assistant Pathway
- Cambridge Technical Information Technology (Level 3)
- Cambridge Technical Digital Media (Level 3)
- T Level Digital Production Design and Development (Level 3)
- T Level Media, Broadcast and Production (Level 3)